

Printing/Graphic Designer

A graphic designer is someone who creates visual concepts by hand or by using computer software. A graphic designer uses their talent to communicate ideas, inspire or captivate consumers. They develop the overall layout and production design of advertisements, magazines, corporate reports and brochures. Typically a graphic designer creates solutions that are of high visual impact.

Work Environment

Many of these workers are employed in specialized design services, publishing, or advertising, public relations, and related services industries. In 2012, about 24 percent of graphic designers were self-employed.

How to Get Qualified

Usually to become a Graphic Designer one needs a bachelor's degree in Graphic Designing or other related areas.

Job Outlook

Employment of graphic designers is expected to grow by 7 percent from 2012 to 2022. Graphic designers are expected to face strong competition for available positions. Those who demonstrate their originality and creativity through a professional portfolio should be ahead of the game. Graphic design can be seen as one of those occupations that are recession proof. A good graphic design can be seen as a necessity. Few companies are going to launch their product without a graphic design project completed to go—a poor design would lose the company more money than they would spend by hiring a graphic designer.

The internet is a booming sector for Graphic Design artists. The influx of jobs from the booming internet sector makes graphic design a very promising occupation. With social media sites such as Facebook and Twitter the business of advertising have become much easier. It is a good idea for potential Graphic Artists to get involved in these social networking sites. There is so much business to be found on these sites, potential employers will know just as much as you tell them; these sites give you an opportunity to show off your work.